Wireless Innovation Network of British Columbia

WINBC Events

Take Advantage of 2 Great WINBC Events on September 7!

- Face_Time 6.3 - UK Wireless Technology Partnering Session
- Mobile Monday Vancouver - Mobile Search

Face_Time 6.3 - UK Wireless Technology Partnering Session

Date:	Thursday, September 7, 2006
Partnering Sessions:	1:00 - 4:00 PM (20 minutes each)
Location:	McCarthy Tetrault LLP #1300 - 777 Dunsmuir Street, Vancouver

Meet leaders from the UK wireless Telecom Industry!

WINBC and UK Trade & Investment are pleased to host and offer the opportunity to meet some of the most brilliant and innovative companies from the UK wireless industry. Telecom services earn more than $70.8 billion in retail revenues and out of this total, mobile revenue is $25.9 billion. This is your chance to speak one-on-one to learn more about the growing market, increase in consumer demand, and potential opportunities for your company.

Partnering meetings available with the following companies:

ActiveMedia Technology Alvaro Bravo, Business Development Manager http://www.activemediatech.com/	ActiveMedia Technology is a leading wireless marketing technology provider. Founded in 2001, ActiveMedia Technology is a leader in mobile ticketing and couponing and has grown rapidly with offices in the UK, India and Romania. ActiveMedia's platform called 'RAPOSNet' offers the ability to purchase a ticket via mobile handset, deliver using barcodes and redeem at retail outlets or entertainment venues.
Astraware Ltd John Phillips, VP of Business Development http://www.astraware.com/	Founded in 1994 and incorporated in 2000, Astraware Limited develops, publishes and distributes games, entertainment and lifestyle products for Palm OS and Windows Mobile devices.
Flytxt Carsten Boers, President http://www.flytxt.com/	Flytxt is the leading mobile direct marketing and services company. Flytxt specializes in cost effective tools and services to help businesses sell products and promote brands using the mobile phone channel.
Cognima (creators of **ShoZu**) Mark Bole, CEO http://www.shozu.com/	ShoZu specializes in interactive media solutions that enable cellphone users to get more out of the mobile experience, providing fast and easy handset access to multimedia web content ranging from photo portals to blogs, videocasts, and podcasts.

Register Now

Register today for individual partnering meetings for your company (max. 2 representatives per company). Select a maximum of 2 out of the 4 companies to meet with. **Registration Deadline August 30, 2006**

Event rate:
WINBC members: $40
Non-members: $80

Fees include registration for Mobile Monday. September's topic is "Mobile Search". See details below.

Thank you to our Sponsors:

About UK Trade & Investment (http://www.uktradeinvestcanada.org/)

UK Trade & Investment is the lead Government organization created to support UK companies doing business internationally and overseas enterprises seeking to set up or expand in the UK.

Mobile Monday Vancouver - "Mobile Search"

Time :	Thursday, September 7, 5:30 pm – 8:00 pm
Location :	Hyatt Regency Vancouver, 655 Burrard Street, 34th Floor
Fee:	Tickets: $15 Mobile Monday, Mobile Search Presentation

Work and Play, Day and Night....the Future of Mobile Search

The future of Mobile Search provides the convenience for every user to search for information, anytime, anywhere from a mobile device. Current users have come to expect effortlessly and efficiently being able to access context-driven information, based on who/where they are and what they want and need. If you are a provider, are you delivering? As a consumer, what are the trends?

Join us to hear from industry experts as they discuss:

- The state of Mobile Search
- Trends
- Opportunities
- Future
- Building this ecosystem

Event Moderator: Matthew Snyder, Head of Business Development, Media Industry, Nokia Multimedia

Panelists:

Mark Gilbert, Group Program Manager for Windows Live Search for Mobile, Microsoft
Mark Gilbert is the Group Program Manager for Windows Live Mobile Search at Microsoft, in this role he is responsible for defining Microsoft's product development plan in the mobile search space. Mark has been involved in creating a number of mobile technologies over the last eight years at Microsoft. These include the initial development of Microsoft's .NET Compact Framework and mobile development tools, technologies in the Windows CE operating system; and more recently helping to create and grow Microsoft's technology incubation center in Europe which focuses on creating mobile networking and security technologies for Microsoft products.
Mark has a number of publications and has received a number of patents related to his work on mobile devices. He has a Bachelor degree in Electrical Engineering from the University of Waterloo in Canada.

Brett Butterfield, Technical Director North America, ShoZu
Brett Butterfield is ShoZu's Technical Director for North America and is responsible for driving the ShoZu products and direction for US and Canada. Brett was one of the founding members of Ofoto as Director of Imaging and moved on to the Director of R&D for Kodak Gallery and Kodak Mobile after the acquisition in 2000.

Linda Kim, Senior Business Development Manager, Nokia
Ms. Kim is responsible for business development and marketing of Mobile Search software at Nokia. She works with global and local search engine providers to build the ultimate, highly optimized mobile search experience to Nokia end-users. Prior to joining Nokia, she was at Philips Consumer Electronics building and managing digital content partnerships with companies such as Yahoo! and iFilm to bring Internet content to the home: help to build a Digital Living Room. Prior to Philips CE, she was the alliance marketing manager at Sun Microsystems responsible for building joint go-to-market programs with its top ISV partners such as PeopleSoft, Oracle, and Ariba.

For more information go to Mobile Search from Nokia

Michael Libes, Chief Architect, Medio
A Medio co-founder, Libes is a technologist and entrepreneur who has designed, developed,

and shipped over 50 commercial products over the last 15 years. Prior to Medio, Libes was the head of Mforma's Application Studio, leading the company's efforts beyond mobile games. An early Mforma employee, he helped build the company's developer support, handset porting, and quality assurance departments. Prior to Mforma, Libes co-founded 2WAY Corporation, designing and developing enterprise-scale collaboration and instant messaging software. Libes and the other founders of 2WAY are Smithsonian Laureates, and 2WAY's primary software product was inducted into the Smithsonian's Permanent Research Collection.

Elevator pitches from UK delegation:

- Alvaro Bravo, Business Development Manager, ActiveMedia Technology
- John Phillips, VP of Business Development, Astraware Ltd
- Carsten Boers, President, Flytxt
- Mark Bole, CEO, Cognima

Register Now

Registration Deadline **September 5, 2006**

About Mobile Mondays:

Mobile Monday Vancouver is an open forum held for the global community of wireless industry professionals. It fosters cooperation, networking and business development opportunities among interest groups, industry people and their companies by providing the logistics and opportunities for personal and virtual contacts.

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